

M.A Journalism & Mass Communication - 4th Semester

(2720)

Paper: I

International Communication

Time Allowed: 2 hrs.

Max. Marks: 75

Note: Attempt any four questions. All questions are of equal marks.

1. **Bring out the reasons for growing imbalances in international news flow.**
2. **Elaborate on the various regional and internal disparities in international communication.**
3. **Write a detail note on UNO's Universal Declaration of Human Rights.**
4. **Give the critique of western news value in contrast to India.**
5. **Discuss in detail the advantages and disadvantages of growing satellite communication.**
6. **Write a note on the following:**
 - i) **Mac bride Commission**
 - ii) **UNESCO**
 - iii) **Non-aligned News pool**
7. **Write a detail note on cultural changes which our country has witnessed in wake of globalisation. Give suitable examples to justify your answer.**
8. **Write about the following:**
 - i) **Issues in international Communication**
 - ii) **Transnational media ownership**
 - iii) **Telecommunication Tariffs**

.....